

Institution's Innovation Council

- Department of Business Administration & Institutions' Innovation Council conducted its first council meeting on 21st December 2020 at 2:30 to 3:30 PM through Microsoft Teams(<https://teams.microsoft.com/l/team/19%3a82ccd26f5f1f4ac1bc3c2b92c5042a04%40thread.tacv2/conversations?gro>) on the topic “Motivational Session by Successful Entrepreneur”. Ms.K.Darika Sonali founder of Sonaliartistry, Tuticorin & alumnae of our Department of the Batch 2015 -2018 was the resource person. She exposed her words of experience to become an entrepreneur and how to sustain in business.

The participants of the meeting are I, II and III BBA students.

Event Co-ordinators:

1. Ms. S. Gayathri, Head & Assistant Professor
2. Ms. R. Paul Roja, Assistant Professor (IIC Member)
3. Ms. Sharmila, Assistant Professor
4. Ms. Amala Joe Praveena, Assistant Professor

Outcome of the Event:

In this meet the students were able to get an overall knowledge about startup business. As an alumnae Ms. K. Darika Sonali shared her words how she started her career as an entrepreneur. The overall session encompassed with the magical word passion. It boosted the student's energy to become an entrepreneur as well as the way to promote our product using various promotional tools including social media and its impact on business. Overall the students were much benefited on how to choose the career as entrepreneur.



ST. MARY'S COLLEGE, (AUTONOMOUS)
 Re - accredited with A+ grade by NAAC
 Thoothukudi, Tamil Nadu



**Institution's Innovation Council
 &
 Department of Business Administration**

Jointly organise workshop on

**MOTIVATIONAL SESSION BY SUCCESSFUL
 WOMEN ENTREPRENEUR**

*Rendezvous with Our Successful Women entrepreneur Alumnae
 Batch(2015 - 2018)*



*Ms.K.Darika Sonali
 Founder of Sonalsartistry*

Date: 21/12/2020 Time: 2:30 PM Venue: MICROSOFT TEAMS

To Join the Meet click on the link below
<https://teams.microsoft.com/j/Team/19%3a62cc1655f1fa1bc3c2b92c5942a64%40thread.tacv2/conversations7gro>

Sr. Flora Mary
Secretary

Dr. A.S.J. Lucia Rose
*Principal
 President, IIC*

Dr. Sr. C. Shibana
*Deputy Principal
 Vice President, IIC*

Sr.F.Mary Joyce Baby
*Director
 SSC*

Ms.A.Amora
Convener, IIC

Event Organiser:
Ms.S. Gayathri
*Coordinator & Assistant Professor
 Department of Business
 Administration*

IIC Member
Ms.R. Paul Roja
*Assistant Professor
 Department of Business
 Administration*

For more details
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